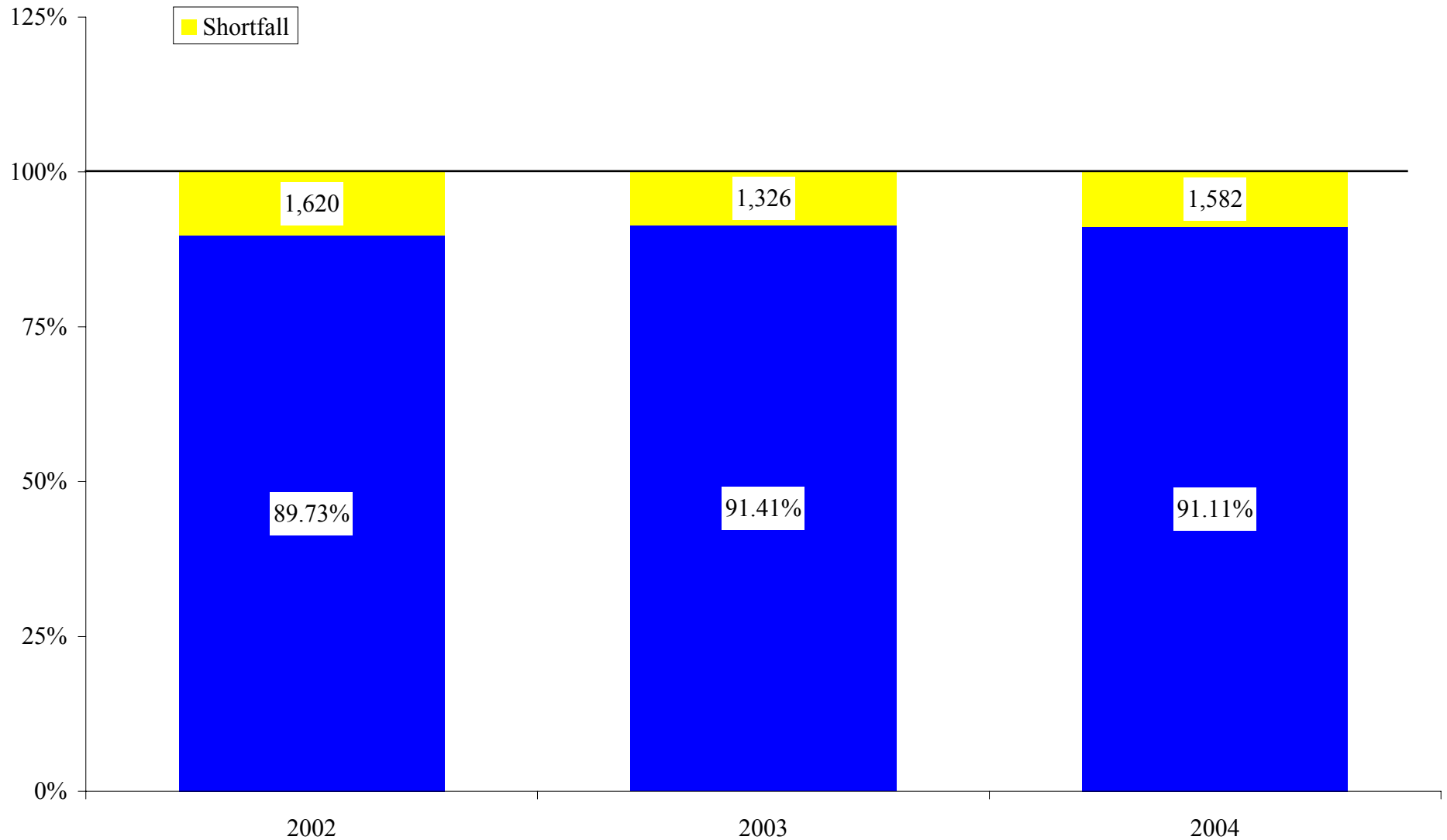


**Actual as a Percent of Expected New Honda Retail Car + Light Truck Registrations
Based on Honda as a Percent of Competitive by Segment in *Zone*
San Diego Metro
2002 - 2004**



SOURCE: The Fontana Group, Inc.

DATA: Manufacturer Registration Data Files (Magnetic Media), 2002 - 2004.

FALEMO:PPZONE.XLS:CZME:13:TEHDTM